



Office of the Principal  
**Govt. Degree College, Sumbal**  
Sonawari Bandipora, Kashmir – 193501



## **Activity Report: Launch of Swachhta Pakhwada Campaign by Swachhta Pledge**

**Date:** 1st August 2024

**Time:** 10:30 AM

**Venue:** Government Degree College Sumbal

**Organized by:** NSS Unit, GDC Sumbal in collaboration with Sumbal Municipal Committee

**Patronage:** Principal Prof. (Dr.) Shabeena Iqbal Shawl

Today, on the 1st of August 2024, under the esteemed patronage of Principal Prof. (Dr.) Shabeena Iqbal Shawl, the NSS Unit of Government Degree College Sumbal, in collaboration with the Sumbal Municipal Committee, launched the Swachhta Pakhwada campaign to celebrate the 77th National Independence Day. The event began with an introductory speech by Principal Madam, followed by the Swachhta Pledge to reaffirm our commitment to a clean and green India. College students, Sumbal MC employees, and all the teaching and non-teaching staff of GDC Sumbal participated in the event.

In her inspiring address, Principal Prof. (Dr.) Shabeena Iqbal Shawl emphasized the importance of a clean India and the crucial role every citizen plays in maintaining cleanliness. She urged everyone not to litter their surroundings and to take active steps towards keeping the environment clean, highlighting that cleanliness is a shared responsibility that starts with each individual.

The Swachhta Pledge was then administered by Staff Secretary and NSS Co-Convener Dr. Nuzhat Gul Kababi. The pledge is a commitment to devote 100 hours per year to cleanliness activities, to not litter and to discourage others from doing so, and to propagate the message of the Swachh Bharat Mission in villages and towns. The text of the pledge is as follows:

**"I take this pledge that I will remain committed towards cleanliness and devote time for this. I will devote 100 hours per year, that is, two hours per week, to voluntarily work for cleanliness. I will neither litter nor let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village, and my workplace. I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns. I will encourage 100 other persons to take this pledge which I am taking today. I will endeavor to make them devote their 100 hours for cleanliness. I am confident that every step I take towards cleanliness will help in making my country clean."**

Mr. Ghulam Geelani, the designated nodal officer from Sumbal Municipal Committee, also spoke on the occasion. He stressed the importance of protecting our beautiful Kashmir from pollution and the collective effort required to keep the environment clean. His words were a



Office of the Principal  
**Govt. Degree College, Sumbal**  
Sonawari Bandipora, Kashmir – 193501



reminder of the environmental challenges we face and the actions needed to overcome them.

Following the speeches and the pledge, Principal Prof. (Dr.) Shabeena Iqbal Shawl flagged off the Sumbal MC workers and NSS volunteers. They embarked on a cleanliness drive to clean the college premises and surrounding locality, setting a practical example of the pledge taken. The event was a resounding success, demonstrating the college's and the community's commitment to a cleaner and greener India.

